

## Consultant Profile



**Frank A. Walter**



### Background

- Grown up in an entrepreneurial family SME (perfumery-cosmetics -fashion)
- Managing director of an international company in the consumer goods industry, brands
- Manger of flagship stores
- Management positions in the areas of marketing / sales / customer service / law / HR / controlling in the sectors of shoe, cosmetics, accessories, leather goods, backpacks, stationary products.
- Master degree, studies of the business economics university of Göttingen / WU Vienna
- Lecturer at a university of applied sciences in the field of fashion / brand management

### Headhunting

- Search and selection of national and international executives and specialists in all management roles of FMCG / brands of industrial and commercial enterprises in the following sectors: cosmetics, hygiene, footwear, leather goods, stationary requirements for industry and trade
- Aptitude diagnostics for specialists and managers

### Business Consulting

- Support for external company successions
- Consulting of new market entry partners (Start Up's, foreign manufacturers, Companies with new market segments)
- Strategy advice for companies and brands
- Recommendations in the area of antitrust law, compliance
- Support for creating a marketing / sales concept on- / off-line
- Distribution advice
- Consultancy in construction- and process optimization