

Dirk Brandhoff



Background

- CEO at national and international operating companies in the building construction industry, producing industry – medium sized and concern structures plus specialised trade
- Managing positions in the divisions marketing / sales / production / R&D / productmanagement / customer service / supply chain / QM in the sectors construction, metal, wood, electronic, radio, prefabricated parts, plastics, chemicals

Executive Search

- Search and selection of highly qualified executives and specialists in all functional areas of your business in the following sectors:
Construction, building chemistry, chemical, wood / wood materials, plastics , electronics, radio engineering, metrology, automotive, adhesives, packaging , components, metal, mechanical engineering
- Search and recruitment of national and international leaders with high specialization in the areas of sales, key account management, business development, marketing, production / factory management, QM , product management, purchasing, engineering, R & D, customer service, finance, controlling

Business Consulting

- Installation and optimization of sales organizations - effectiveness, strategy and processes
- Branding, target group definition, correct targeting, successful communication with the target group(s)
- Analysis and optimization of internal processes - in particular sales, marketing, QM, production, product management
- Strategic and operational marketing promotion