

Jürgen Neumann



Background

- Managing Director and consultant for national and international manufacturing companies in medical technology/life sciences, start-ups, medium-sized companies, private equity, and corporate structures.
- CFO positions in the medical technology/life sciences, automotive, aerospace, electronics, industrial goods, and FMCG industries
- Leadership positions in the areas of marketing/sales/product management/R&D/operations/medical affairs/administration
- Diploma in Business Administration and Facilitator

Executive Search

- Searching and selecting highly qualified executives and specialists in all functional areas of your company in the following industries:
- Medical technology, life sciences, medical diagnostic devices, medical instruments, healthcare, automotive, aerospace, industrial goods, electronics, measurement technology,
- Searching and recruiting national and international executives with high specialization in the following areas: management, board, C-level, sales, key account management, business development, marketing, product management, R&D, quality management, SCM, Operations /plant management, controlling, and administration
- Outplacement, Newplacement

Management Consulting (Business Consulting)

- Building and optimizing organizations
 - Sales organizations - strategy, processes, effectiveness,
 - Analysis and optimization of internal processes – particularly sales, marketing, product management, QM, R&D, production, overhead
- Branding, target group definition, the right approach to the target group, more successful communication with the target group(s)
- Strategic and operational marketing promotion
- Moderation of leadership workshops and change processes