

## Partner Profile



**Anton Gruber**



### Background

- CEO at national and international operating companies in mechanical engineering and the manufacturing industry - medium-sized and corporate structures – plus specialised trade
- Managing positions in the divisions marketing / sales / service / production / R&D / productmanagement / supply chain/ purchasing
- MBA General Management and Communications

### Executive Search

- Search and selection of highly qualified executives and specialists in all functional areas of your business in the following sectors:  
Mechanical and Plant Engineering, Machine Tools, Additive Manufacturing Machines, Automation and Measurement Technology, Industry 4.0, Digitalization
- Search and recruitment of national and international leaders with high specialization in the areas of sales, key account management, business development marketing, production/plant management, QM, product management, purchasing, engineering, R&D, customer service, finance, controlling

### Business Consulting

- Establishment and optimization of sales organizations - effectiveness, strategy and processes
- Branding, target group definition, correct target group approach, more successful communication with the target group(s)
- Analysis and optimization of internal processes - especially sales, marketing, QA, production, product management
- Strategic and operative marketing promotion
- Digital transformation for marketing / sales / service