

Consultant Profile



Dieter Brandt

(Year of birth 1960)



Background

- Managing director and regional manager of an internationally active market leader of the Print Media Industry (PMI) in Latin America
- Management positions in sales, service, marketing, product management, construction and management of branch and dealer organizations
- Establishment and management of an industry association with a new and unique trade fair and congress concept

Executive Search

Search and selection of highly qualified executives and specialists in all functional areas for manufacturers or suppliers of the print media industry in the areas of prepress, press, postpress, service, consumables or paper business as well as for print shops, media and publishing houses, packaging machines, trade fair industry

Human Resources Development

- Aptitude assessment for specialists and managers
- Competence analyzes and performance checks
- Systemic organization and personnel development

Business Consulting

- Development, optimization and control of sales and service organizations
- Branding & marketing mix
- Analysis, optimization, implementation of processes - especially sales, service, marketing and product management
- Export financing
- Business in Latin America
- Women in (top) management and supervisory bodies