

Consultant Profile



Frank A. Walter
(born 1962)



Background

- Managing director of an international company in the consumer goods industry
- Retailmanager of flagship stores and outlet factories
- Management positions in marketing / sales / controlling / HR for cosmetics, shoes, accessories, leather goods, backpacks, stationary products
- Master degree, studies of the business economics at the university of Göttingen, WU Vienna; INSEAD Fontainebleau
- Lecturer at a university of applied sciences for fashion / brand management

Headhunting

- Search and selection of national and international executives and specialists
FMCG non food and cosmetics, hygiene, footwear, leather goods, stationary requirements for industry and trade
- Aptitude diagnostics for specialists and managers

Business Consulting

- Consulting of new market entry partners (Start Up's, foreign manufacturers, companies with new market segments)
- Strategy, Marketing, UXM, sales, CRM, eCommerce, Antitrust Law, Compliance, HR
- Digital Transformation